



K & C Graphics
4907 52 Ave
778-5577
*Printing &
Much More!*

MARCH 2004 - VOL. 2 NO. 3

WHITECOURT ADVISOR

CIRCULATION 4,590

Affordable Ads.
Give us a call
at 778-5577 or
drop into K & C
Media at 4907 52
Avenue.



Happy
St Pat's

Downtown Revitalization Efforts

By Dan Parker

Downtown revitalization has been a hot topic south of the border for some time now. One reason is that 'Big Box' retailers started moving into

smaller centres earlier in the U.S. than in Canada. The upshot is that there is a wealth of research on innovative measures to keep a downtown alive and thriving. That said, the

best feedback regarding possible improvements is to directly consult local shoppers, as well as tourists.

At the February 25 downtown revitalization meeting, a shopper's survey was totaled up to show that slightly more shoppers favoured Friday late night as opposed to Thursday. The result will likely be that that Friday night openings of

GG Services

Accredited Agency,
Alberta Building Code
Ian Rae: Inspector
Plan Review & Safety Code
Inspections since 1994.

New Construction
& Renovations

Residential, Commercial, Industrial

Phone: 778-3383

E-mail: grissol@telusplanet.net

WINTERSUN TANNING STUDIO

778-6533 Gel Nails by Tracy



(Continued on page 8)

Golf Safety Quiz

If you observe a golfer collapse on the course, should you move him or her to a more comfortable spot.

(Answers on page 9)

Wal-Mart On Schedule

A Whitecourt town official confirmed that construction on the new Wal-Mart super centre is proceeding on schedule. Sitework is estimated to start in April, after the concrete slab poured for the site has fully settled. Construction is slated to finish sometime in August. The target date for the store opening is in late September or early October.

Sesame Street Quiz

Name six or more things that you can wear on your feet that begin with the letter "S."

(Answer on page 4)

COSTA RICA

NO RISK HOME OWNERSHIP



Only \$35,000US

100% Satisfaction Money Back Guarantee
Ph/fax (780) 778-3890 Cell: 779-8258
www.hibiscuspark.com



K & C Computers

**Sales
Repairs
Web Design**

778-5577 ✦ 4907 52 Avenue

Gun Legislation Logic and Logistics

By Dan Parker

On the surface, it would appear that gun control legislation would penalize law-abiding citizens, while doing little to hamper criminal activity. Much of the evidence featured in defense of gun control seems suspect, such that any possible good points being made by the gun control lobby are overshadowed and distrusted.

Last month, the Edmonton Journal did a feature story that suggested it was possible that, although the gun legislation was good policy, it might not be justified by its expense.

In establishing the argument for gun control, the Journal reiterated an anecdote that was said to highlight the success of the registry. The incident in question

(Continued on page 2)

VCS Internet

Introduces DSL High Speed Internet !!!

Now there is an alternative high speed Internet service for businesses and residences in Whitecourt. Package details are available at www.vennercs.com (see Services/Rates).

Or call us toll-free at 1-877-838-8448.

K W PETS

Quality Pets,
Products &
Knowledgeable,
Friendly Staff



778-3229

Main Street
Across from CIBC

Celebrations

**Your One Stop
Flower Shop**

Fresh Flowers - Gifts
Balloons - Plants
Wire Service
Greeting Cards
Wedding Supplies



(780) 778-6700
5012 - 50 Avenue

(Continued from page 1)

concerned a standoff in Edmonton, where the police were able to access the gun registry and determine that a person barricaded inside a dwelling owned guns. Two of the gunman's neighbours were shot and wounded during the standoff.

Logically, one might expect this anecdote to be presented by those arguing against gun control rather than those arguing for it. In the great majority of cases where a gunman is barricaded in a building, other people are not shot. Police foreknowledge could not prevent this.

The next example given to buttress the case for gun control related how the police were able to trace some stolen guns. This was after a police officer and criminal had been shot dead in incidents involving these guns. A gun registry check before the shootings would have shown the criminals in this case to be unarmed. Again, one has to read twice, to make sure it is not those against gun control using this anecdote.

On going to a major Canadian web site advocating gun control, one can access a listing of gun incidents. Several of these incidents involve handguns, which have been subject to registration for decades. It was as if the web site wanted to make the point that gun registration had not worked in the past.

Like most gun control advocacy information, there is no attempt to subtract those who committed suicide from other gun related deaths. In the details of the web site, there is a study cited which states there is no evidence that those who used guns to commit suicide would have used other means. Yet, even a cursory knowledge of suicidal behaviour would reveal some suicidal persons are likely to try different means at their disposal.

C & G Photo

"Your One Stop
Photo Shop"



Bring in this
Ad and Get
A Second Set of Prints
for FREE With Every
Roll of Film Developed.

(Ends March 31, 2004)

We do Passport Photos

778-5822 Midtown Mall

For anecdotal evidence against the hypothesis that guns are responsible for more suicides, one could point to many countries, such as Japan, which have higher suicide rates than Canada, along with stricter gun laws. One could also point out that Israel and Switzerland have higher gun ownership rates than the U.S., but less gun-related homicides per capita. Within the U.S., many states with loose gun laws have lower homicide rates than states with more restrictive gun laws.

This is not to suggest there is no merit to the gun control argument. However, the tactics adopted by the gun control lobby make serious discussion of the issue difficult.

RCMP Commissioner J.P.R. Murray wrote in July 21, 1997 "we determined that our statistics showed that there were 73 firearms involved in a violent crime compared to the Department of Justice findings of 623 firearms involved in a violent crime...It is of particular concern that the Minister of Justice and the Canadian Association of Chiefs of Police relied on these statistics while Bill C-68 was being processed in Parliament.

Is it not time to reverse the cynicism with which a growing number of people view Ottawa? Paul Martin has made many comments about respecting the wishes of the west. A good place to start would be to scrap the gun control legislation, and put the time and energy being wasted towards better uses.

Whitecourt WORK WEAR

Where the worker comes 1st

Great Service

Great Selection

for over
16 years

open Sunday
12 to 4 p.m.

Great Prices

Main Street - Next to CIBC - 778-4781



FURNITURE DEN LTD.

Mattress World

Electronics & Appliances

La-Z-Boy & Palliser

Serving Whitecourt and Area for Over 18 Years

Store Hours - Mon - Sat 9 am to 6 pm

Thursdays 9 am to 9 pm

Open Sundays 12 noon to 4 pm

4807- 50 Ave. Bus: 780-778-2016 Fax: 780-778-6619

Carpetown

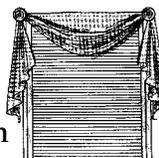
www.carpetowninteriors.com

Serving
Whitecourt
& Area for
Over 16 Years.

Interiors



Carpet, Lino,
Hardwood Flooring & Tile
Wallpaper, Verticals,
Venetians Sales & Installation



5033 - 52 Avenue - 778-4144 - 1-888-778-4144

Dog Days and DogYears

A guy walks into a bar with an old dachshund under his arm. The dog is wearing a Calgary Flames jersey. The bartender says, "Hey! No pets are allowed! You'll have to leave."

The guy begs him, "Look, I'm desperate! We're both big fans, the TV's broken at home, and this is the only place around where we can see the game."

After securing a promise that the dog will behave, and warning him that he and the dog will be thrown out if there's any trouble, the bartender relents and allows them to stay in the bar and watch the game. Near the end of a close fought first period, the Flames score.

The dog jumps up on the bar and begins walking up and down the bar giving high-fives to everyone. The bartender says, "Wow, that is the most amazing thing I've seen! He must go nuts in the playoffs?"

The owner replies, "I wouldn't know, I've only had him for seven years."



Crown & Anchor Pub

"WHITECOURT'S MOST HAPPENING PLACE"

Wing Wednesdays .25 ea.

Shrimp Saturdays .35 ea.
(6 pm to 11 pm)

Happy Hour 4 pm to 8 pm &
All Day Sunday

VLTS ♦ ONLINE GOLF ♦ BUCK HUNTER ♦ DARTS ♦ POOL

Valley Centre Mall - (780) 778-1900



True Value

Hardware

New Shipment of
'Ready to Assemble' Furniture.

- ▶ bookcases ▶ baker's racks ▶ plant stands
- ▶ AV Storage ▶ desks & more

Midtown Mall - 778-2755

SEED awards announced by Businesses and NGO's
GNA - Mumbai/Davos, - In India, a network of women slum dwellers is collaborating with UK engineers and a French water company to improve water delivery in their communities. In Ecuador, a consortium of European companies is working with the government and coffee farmers to ensure pesticides don't contaminate water supplies. In South Africa, a small business owner is working with women's cooperatives and the government to test market solar technologies in rural areas.

Such stories are the type of innovative "partnership" that will be the focus of a new global award initiative, "The Seed Awards", launched recently at the World Social Forum in Mumbai and the World Economic Forum in Davos. The Seed (Supporting Entrepreneurs in Environment and Development) Awards, aim to reward people and organizations that are working together in partnership, the innovators in our world that are forging new strategies for the sustainable development.

Dog Cites Man

A man and a dog went to see a carnival owner, seeking employment. On being asked what his act was about, the man proudly stated that the dog could talk. The skeptical carnival boss asked for a demonstration.

The man pointed to the ceiling and asked the dog "What's up there?" The dog whined, scratched the floor and then went "Woof! Woof! Woof!".

The man then asked what was on a tree, and after a slight hesitation, the dog let loose with "Bark!, Bark! Bark!".

The carnival boss had heard enough and told the man that his outfit already had much better trained animals.

Later, as the man and the dog dejectedly trudged down the street, the dog looked up at the man and said

"You know, maybe we're just not cut out for this line of work".



778-2171
3855 38th Ave
(Block North of
Kal Tire)

Auto Glass & Accessories Written Repair Guarantees

Crazy George's Audio + Installs

Ultra + Viper Car Starters
Alpine, JVC, Phoenix Gold Car Audio
Yamaha Home Theatres

Great Sound at
Great Prices



5112 - 50 Ave. - (Midtown Music Building) - 778-4554

Animal House

A small boy wanted to go to the zoo and pestered his father for days. Finally, his mother talked the reluctant father into taking him.

"So how was it?" his mother asked when they returned home.

"Great," the boy replied.

"Did you and your father have a good time?" asked his mother.

"Yeah, Daddy liked it too" exclaimed the tyke excitedly, "especially when one of the animals came racing home at 30 to 1!"



Valley Centre Mall Only

Clearance

Giftware
Large Selection
Up to 75% Off.



REIKI MASTER

*Stressed Out?
Need to Relax?*

Sheila (Pat) Dunham

Certified Reflexologist
Ear Candling

Workshops Available

(780) 778-3140

Angel's DRYCLEANERS

Same Day Service

- ▶ Industrial Cleaning
- ▶ Linen Rentals
- ▶ Alterations

778-6781



Valley Centre Mall

Why Do We Say It?

Crocodile tears is used to describe the reactions of someone who displays false emotion. Ancient travelers returned with tales that crocodiles wept over those they ate, but did not feel sorry for the victim. Why the teary tale? A crocodile does cry as it eats. The reason is that when the crocodile's mouth is full, the food presses against a tear release mechanism at the top of the crocodile's mouth.



**Drop by and try our
Soup & Sandwich
Daily Special**

4912 - 50 Ave
778-5286



Mon - Fri 8 am to 4 pm

- Back and Neck Pain
- Repetitive Use Injuries
- Stiff and Sore Joints
- Jaw Dysfunction
- Motor Vehicle Injuries
- Muscle Strains
- Joint Sprains
- Foot and Ankle Pain
- Headaches
- Work Related Injuries
- Sports Related Injuries
- Arm & Leg Complaints



Dr. Mark Schatz

Mon, Wed, Fri - 8 am - 5 pm
Tues & Thurs - 8 am - 6 pm

WCB Authorized
Custom Orthotics & Footwear
Nutritional Products

Phone: 778-2674 ♦ 5032 - 51 Ave

Rabbit Redux

A lady opened her refrigerator and awakened a rabbit sitting on one of the shelves. "What are you doing in there?" she asked. The rabbit replied, "This is a Westinghouse, isn't it?" "Why, yes," replied the lady. "Well," the rabbit said, "I'm westing."

Words of Wisdom?

He who laughs last thinks slowest. Plan to be spontaneous tomorrow. If Barbie is so popular, why do you have to buy her friends? Everyone has a photographic memory. Some just don't have film. Why do psychics have to ask you for your name?

Beer: The beverage of moderation

Lois Ferguson — registered dietitian and author. (NC)—Doctors have long preached that moderation is the key to healthy eating and drinking, and there's no easier way to moderate alcohol consumption than by choosing beer.

First, while the serving size of wine or spirits can vary, beer comes in standard 12-oz servings, and that makes it easy for consumers to keep a handle on how much they are drinking.

Second, beer starts out with by far the lowest alcohol content. While beer contains four to five per cent alcohol, wine contains 11 to 14 per cent and spirits contain 40 per cent.

Third and perhaps most importantly, the alcohol content in beer is "fixed" meaning that unlike spirits, you can't mix it stronger as the evening goes on.

"We all know that the key to a healthy lifestyle is moderation, and beer may be one of the easiest ways to keep track of how much you've consumed," explains Lois Ferguson, a registered dietitian and author.

It comes down to the way these products are packaged and distributed. Wine and spirits are retailed in larger bottles and poured into individual servings. Glasses of wine can vary greatly in size, and the strength of mixed drinks can be at the whim of an over-generous host.

"But beer is served in uniform bottles and glasses," says Ferguson. "Consumers know how much they are drinking and how fast they drink it."

Beer also provides a range of health benefits. As with all alcoholic beverages consumed in moderation, beer is associated with a reduced risk of coronary artery disease.

S Answers - Shoes, socks, sandals, sneakers, slippers, skis, snowshoes, stockings, Stilts. **Correction, Sort Of.** Some dweeb called to inform us that in some dictionaries there are four, not three words, that start with the letters 'dw'; as was stated in the January Issue of the Whitecourt Advisor.



Funk Professional Counseling Services

Would you like to improve your life and relationships?

Are you facing a crisis?

Donald Funk, MS. Psyc. is a provisionally chartered psychologist offering confidential counseling during the evenings in Whitecourt. Most clients are able to access EAP insurance providers or Blue Cross for these services.

Phone 706-1340

www.funkproserve.ca

NEED A NEW SIGN?

VITAL SIGNS GRAPHIC
ALL TYPES OF SIGNS & TRUCK LETTERING
For the Best SERVICE, QUALITY & PRICES... Call 706-4302

The Sensible Environmentalist

DEAR DR. MOORE:

What does it take to be a "sensible" environmentalist? (NC)—I began calling myself a sensible environmentalist because I saw the environmental movement becoming too extreme, falling prey to misguided priorities and refusing to evolve beyond confrontational tactics.

When a group of us co-founded Greenpeace, our goal was to sound the environmental alarm. Thirty years later, environmental protection is a major part of our laws and regulations, and the environmental community is regularly asked for its opinions. But despite this undeniable progress, most groups still prefer to shout at the gates than come inside and get some work done.

To me, the number one quality of a sensible environmentalist is a willingness to work with others to find constructive solutions to environmental issues.

Other principles include:

- Sustainable development—which, simply put, means finding ways to balance environmental protection with the social and economic needs of humans.
- Renewability. We should use renewable materials and energy wherever possible.
- Sound scientific evidence. We're sticklers for the facts and unconvinced by rhetoric.

It is my hope that, over time, we can reclaim the environmental movement from those whose priorities are political and, in the end, have little to do with the environment. Let's hope someday we can all be sensible environmentalists.

Dr. Patrick Moore has been a leader of the environmental movement for more than 30 years. A co-founder of Greenpeace, he holds a PhD in ecology and a BSc in forest biology. Send questions to: Patrick@SensibleEnvironmentalist.com

World Progress on Polio

GNA - Unique opportunity for eradication success now rests with key Governments

Geneva - Polio should be relegated to the history books within the next twelve months, Ministers of Health from the six remaining polio-endemic countries declared recently at a high-level meeting in Geneva. The Ministers unveiled a bold new plan to immunize 250 million children multiple times during a series of massive polio immunization campaigns in 2004.

Data presented from Afghanistan, Egypt, India, Niger, Nigeria and Pakistan, showing poliovirus beaten back to only a few remaining reservoirs, and aggressive new programs, presented an unprecedented opportunity to eradicate a disease that once paralyzed hundreds of thousands of children each year.

After an international investment of US\$ three billion over 15 years, and the successful engagement of over 200 countries and 20 million volunteers, polio could be the first disease of the 21st century to be eradicated. Health ministers in Geneva noted that the success or failure of the world's largest public health initiative, spearheaded by national governments, the World Health Organization (WHO), Rotary International, the US Centers for Disease Control and Prevention (CDC) and UNICEF, now rests with the governments of the six endemic countries. Polio transmission levels are now at their lowest ever in the key countries of India, Pakistan and Egypt, providing these governments with a rare opportunity to halting spread of the virus.

Unfortunately, there is a trust issue which is hampering efforts, and which may delay the eradication of Polio. Some people are suspicious of the purpose of the vaccination program, due to past actions by the developed nations.

AUTOPRO[®]

MECHANICAL

3708 Kepler St. (next to Subway)

778-8485

We Have the Best
Lubrication
Warranty on the
Market!



- ▶ **WITH AUTOPRO Maintenance Coverage**
 - Receive Repair Discounts
 - Free Annual Wheel Alignments
- ▶ **FREE 120 Day Roadside Assistance with Lube, Oil & Filter**
- ▶ **FREE Quaker State 10 yrs/400,000 km Lubrication Limited Warranty.**

AUTOPRO
MECHANICAL

Rebate Coupon

\$10

Over 765 AUTOPRO members in Canada
To reach the nearest repair centre,
call 1-800-263-PROS

rebate valid for any
mechanical repair
of \$100 and over

One coupon per repair
Not valid during a promotion

Bring in this Ad or Clip Coupon for Savings

NOT JUST AN AUTO REPAIR SHOP

We also do

- ▶ Oil Changes
- ▶ Transmission Flush & Service
- ▶ Automotive Maintenance
- ▶ Electrical Diagnostics
- ▶ Wheel Alignments
- ▶ Towing (4 x 4)
- ▶ Fleet Maintenance
- ▶ Vehicle Lockout Service



Canada's largest network

of automotive professionals

**WE ACCEPT ALL MAJOR FLEET CARDS - PH&H,
CORP RATE, ARI, G.E. CAPITAL ETC.**

DESTINATIONS UNLIMITED™



Sail on board the brand new Westerdam.
August 30th, 2004
14 glorious days
Athens to Rome
From \$2559

Some restrictions apply. Call for details

5020-51 Avenue (780) 778-4114 destina@telus.net

Featuring Daily Lunch
& Dinner Specials

ENJOY our FABULOUS

SUNDAY BRUNCH *over 30 items!*
10 am to 2 pm

Banquet and Conference
Facilities Available.

778-8600



"Where smiles and coffee are always on!"

Highway 43



❖ home furnishings
❖ decor
❖ gifts & crafts

5024B - 51 Avenue
(Across from Vista)
(780) 779-0095

Mark Your Calendar Babysitter Course

Saturday, March 27, from 9 a.m. to 4 p.m. at the Fire-hall. For those 11 years of age or older, this St. John Ambulance course provides participants with the necessary knowledge and skills to provide proper babysitting services. Cost is \$36.00. Contact community services at 778-6610 for more details

Whitecourt Web Design and New Economic Project

The Marianist Province of the USA has made a grant of \$50,000 towards an innovative economic project that is featured on the Global Justice Movement web site being designed here in Whitecourt. The idea is to use a factory in Bangladesh to demonstrate that a 'Justice-Based Management' model can replace the sweatshop model now prevalent in many of the less developed countries worldwide. The Institute of Integrated Rural Development (IIRD), working with the Center for Economic and Social Justice (CESJ) and the Marianist Social Justice Collaborative (MSJC) of the USA, is initiating the establishment of a worker-owned readymade garment factory to be located in Dhaka, Bangladesh.

Key elements of the project include:

- Majority ownership by the employees, both producers and management, with shares for groups providing start-up

funding and profit-sharing by an international worker-owned marketing company.

- Development of a culture of ownership and participation among the initial 350 workers of the factory through Justice-Based Management (JBM), which promotes the dignity, development and empowerment of all workers, who will be fully involved in planning and decision-making for their venture.

- Production of quality items for international markets, bringing high levels of value to customers.

- Financially fully competitive in the national and international arenas.

- Establishment of a patented JBM-label and a marketing company to be used by this factory and others which meet similar standards, with a board to establish and promote JBM licensing criteria and a licensing association to award JBM licenses and to audit, at least annually, all licensees.

The IIRD in Bangladesh was selected by the World Bank's Global Development Network as "one of the ten most innovative projects in the world with the most potential for helping humanity". IIRD works with local staff in six project areas, assisting about 880 rural villages (with a total population of 1.2 million people) and 60,000 families identified for IIRD's comprehensive "poverty eradication program." Each year IIRD "graduates" about 4,000 families out of poverty, and has reduced the poverty level in its first target area from 37.4% in 1987 to 18.7% in 2002. Since 1987 IIRD has enrolled 42,000 children in primary school, installed 2,000 drinking water wells, improved the shelters of 9,400 severely poor families, employed 2,500 in its fisheries, forestry, silk and small industries projects.

(Continued on page 7)



Michelle

706-3383

Join in the fun and sample world renowned The Body Shop Bath and Body Care products in your home. Surprise yourself with a new bathing ritual, a face care routine or a new reason to bare your feet.

Life is full of little joys.

To host a Body Shop at a Home Party, please give us a call. You'll receive a free gift and 1/2 priced products. Also give us a call if you would like a catalogue, or to place an order.

we prepare all
types of returns



H&R BLOCK

4907 - 52 Ave ♦ 778-2612 ♦ www.hrblock.ca

Blue Ridge Towing

"No Job Too Big or Small"

Phone: (780) 648-2399

24 HRS

7 DAYS A WEEK!

Pager: (780) 778-9696

FREE Removal of Unwanted Vehicles

Fenced & Locked Storage

Select Vehicle & Parts Sales

Daily, Weekly and Monthly Rates

(Continued from page 6)

The IIRD has helped to organize a team of professionals who formed an ad hoc committee for realizing the project. JBM Garments Ltd. is the name chosen for the company to be established. The intention is to lease an existing factory which meets the main needs of the project design.

Leasing involves taking over an existing company, including its name and all its licenses/registrations, building, equipment and employees. The company would then immediately be able to begin production and marketing, while gradually educating the management and other employees in Justice-Based Management (JBM).

Presently, the Marianist Social Justice Collaborative (MSJC) of the US, one of the project co-sponsors, has been working to raise seed money to get the project planned and initiated, as well as to explore some confirmed markets. Negotiation is continuing with JC Penneys for an assured market.

Other marketing and funding initiatives are being pursued by IIRD on behalf of JBM Garments Ltd.

Meanwhile, the Center for Economic and Social Justice (CESJ) of Washington D.C., has been advising the Bangladesh ad hoc committee and its resource persons on the legal and ownership structure. CESJ has also prepared a JBM marketing logo, is organizing a JBM certification board and is working with the University of Dayton in Ohio to explore setting up a marketing company for JBM products. IIRD is preparing a course on JBM for the ad hoc committee members, IIRD personnel interested in promoting the JBM system of worker ownership in its rural industries and other organizational personnel that have requested to join the training. For more on Justice-Based management and new world economics, please see www.globaljusticemovement.org/iird/iird_intro.htm

NOW IN
WHITECOURT!



THE PRACTICAL
ALTERNATIVE FOR
AFFORDABLE RENTALS

CALL 778-2525

We rent cars, trucks and vans.

CHECK OUT OUR DAILY, WEEKLY & MONTHLY RATES

RENTALS STARTING AS LOW AS \$19.95 PER DAY

Located at 5503 Kepler St. - Petro Canada Bulk Station



CONRAD'S SHOP

REPAIR MOST BRANDS ATVS,
LAWNMOWERS, CHAINSAWS & SLEDS

SAFETY ACCESSORIES - HELMETS

MAPS - TIRES - RAMPS

PUMPS & GENERATORS

HONDA ENGINES

CHAIN SAWS & MORE



(780) 778-2770 - 5320 48 AVE (Just East of Quality Inn)



SCHAFFER'S Custom Welding Ltd.

"For All Your Steel Needs"

(780) 778-5611

FAX (780) 778-3784

3771-39 St. Whitecourt

Shop Hours:

Mon - Fri 7 am - 5 pm

Sat 8 am - Noon

- ▶ General Repairs
- ▶ Portable Welders
- ▶ Equipment Fabrication
- ▶ Rig Tanks & Flares
- ▶ Burners & Incinerators

www.schafferswelding.ca

PRIME
Industrial

George
Vanberg
c:204-0161

RSC

EQUIPMENT RENTALS

Serving Whitecourt for over 30 years

3915 - 38 Street

Office (780) 778-6323

Fax (780) 778-2554

PRIME
Energy

Ron
Hough
c:204-0163

24 Hour
Service

Come see RSC for all your Power
Generator Needs

CrystalGlass

CANADA LTD.

Auto Glass Repairs & Replacements
Off Road & Industrial Equipment

Residential Glass & Mirror Cut to Size
Insulated Glass, Mirrored Closet Doors

4110 41 Ave. ♦ 778-3269 ♦ www.crystalglass.ca

FOR YOUR TAX PREPARATION

Personal • Business • Farm • Oilfield • Trucking

Services such as:

- Accounting
- Financial Statements
- Bookkeeping
- Auditing
- Computerized Payroll

Call or drop in:

Cathy Polsfut
 Certified General Accountant
 4752 - 50 Avenue
 Whitecourt, AB
 Ph: (780) 778-1977
 Fax: (780) 778-1958

(Continued from page 1)

businesses until at least 8 p.m. will be promoted. The promotion could include signage advertising Whitecourt late shopping in Fox Creek and Swan Hills, as well as a possible contest for Whitecourt evening shoppers.

The upcoming Whitecourt Trade Fair, running April 30 to May 2, was also discussed in regards to how it might tie in with downtown revitalization. One idea considered was whether to have a Flea Market on downtown on Saturdays, as this idea went over well at the Trade Fair.

Downtown beautification ideas included the placement of more flowers. As well, the idea of painting murals on the sides of some buildings will be considered. For this last item, it was pointed out Whitecourt had a wealth of local talent for such an effort.

The location of the Whitecourt Icon of a giant snowmobile was an area of concern for some. Because the Forest Interpretative Centre is staffed and has washrooms, this location was favoured by those looking to leverage this infrastructure,

and to bring more traffic to the Forest Centre, possibly at a cost to existing private roadside businesses.

However, many other roadside tourist attractions do not require staffing or washrooms. A location across from the Valley Centre Mall would be beside the highway, and also encourage people to take the Whitecourt downtown turnoff. A map detailing downtown restaurants and services could encourage travelers to explore more of the downtown.

It is likely this would help ensure the Icon generates enough extra business in town to pay for itself, a primary consideration in light of other structural funding needs in town.

The snowmobile Icon might also be made more utile, by designing a building with tourist information and washrooms within it. The building could then be used as a launching point for snowmobile rides. This would highlight the primary advantage of snowmobiling in Whitecourt, which is that sleds can start their trips from developed areas.

In regards to the Forest

HOUSE PLANS & BLUE PRINTS



- Custom Home Planning
- Stock Plans
- Personal Service
- Competitive Rates

CALL 778-2415

SUSAN LAMB DESIGN CONSULTING

PRACTICAL PLANNING FOR PRACTICALLY ANYONE

25 years in the construction industry

What Would You Like to See & Do in Downtown Whitecourt?

You can forward any suggestions you might have to whitecourtheadvisor@telus.net, snail mail Box 861, T7S 1N8 or call Dan at 778-5577.

Centre, it might be better to showcase this as a setting of natural beauty, which is already a major theme. A giant snowmobile could fit better within a more developed area.

The web site of the Heritage Community Foundation of Alberta relates how the Forest Centre details the history of Whitecourt's industry, and displays older wooden structures; before going on to say "but the boreal forest is more than a place of commerce. It is also a place of breathtaking beauty and home to an astonishing diversity of plants and animals. The Whitecourt and District Forest Interpretive Centre was built to explore the forest's many facets, and to provide a forum for discussion of issues relating to the future of the forest ecosystem."

Eco-tourism is a growing market. By locating the giant snowmobile just off the highway leading downtown, the Forest Centre could retain its natural beauty setting. At the same time, this could create the focus and launching pad for

the motor sports enthusiast in their more natural home environment, of shopping restaurants, bars and so on.

The concept of a local currency was also explored further at the meeting. A study from such an effort in Calgary found a local currency office would synergize well with an existing community service agency or other organization. It was also noted Calgary's Barter Bucks became Calgary Dollars due to feedback from users. Involving a financial institution has also proven successful in local currencies.

For Sale - 1994 Chev Cheyenne 1/2 ton 4x4. Extended cab, shortbox, 5.7 litre V8, dual fuel (propane/gas), command start, trailer towing package & more. 224,000 kms. \$7,800 **779-0051**



Phone: (780) 778-5094
 Fax: (780) 778-6615
 Cell: (403) 875-4557
 Toll Free: 1-800-272-5663
info@whitecourtmoving.com
www.whitecourtmoving.com
 (next to Whitecourt Communications)

- ▶ Local Moves
- ▶ Long Distance Moves
- ▶ Free Estimates
- ▶ Packing Materials
- ▶ Storage Facilities

P.O. Box 359
 4202 42nd Avenue
 Whitecourt, Alberta
 T7S 1N5



Don't let a rock chip ruin your road trip!



Windshield repairs and replacements
 Certified Technicians
 We handle your insurance claims

AUTOMOTIVE RESIDENTIAL COMMERCIAL



778-5809
Whitecourt

www.all-westglass.com
ANV Northern Associate - 36 Locations

Sunless Tanning
 Pedicures
 Pediques
 Manicures
 Braided Hair Extensions &
 Dreadlocks



Temporary Tattoos
 Gel Nails
 Waxing
 Eye Lash &
 Brow Tinting
 Professional Body Piercing

New

**Tattoo Artist Now On Site!
 Facials & Body Wraps
 Moved to Old Midtown Music**

Phone: 706-8883 - 51 St & 50 Ave



**ROYAL
 CROWN INN**

Carole Pouliot Mgr.

Clean Rooms

Full Kitchens,
 Top Quality Beds
 Nightly: \$40 + tax
 Weekly: \$190 + tax
 Monthly: \$760 (incl. tax)

778-8877

**Ron's
 Cards
 & Comics**
 Collectibles
 Movies on DVD
 Books & More

Next to Canadian Tire

778-3270

Why Revitalization?

Reasons for downtown revitalization are many. The benefits of a strong downtown include:

- symbol of community economic health, local quality of life, and community history.
- retains and creates jobs, which also means a stronger tax base.
- good incubator for new small businesses.
- reduces sprawl by concentrating retail in one area and uses community resources wisely, such as infrastructure, tax dollars and land.
- protects property values in surrounding residential neighborhoods.
- increases the community's options for goods and services.
- provides an important civic forum, where members of the community can congregate.
- can become tourist attractions, and build on an area's strengths.

Concepts to Look At

The New Jersey State Development and Redevelopment Plan's "Revitalize the State's Cities and Towns" has some suggestions which include:

- encouraging new businesses to establish themselves within the town's center.
- building on assets already in existence depending on available land and/or building space to rehabilitate, strategic location and a diverse population.
- allowing for a mix of uses to provide the most diversity within the center.
- enhancing the uniqueness of the town through rehabilitated construction : new design strategies should incorporate unique characteristics.
- utilizing the accessibility of the town as a destination between other areas : attract those passing through to stop in.

**WHITECOURT
 ADVISOR**

4907 52 Avenue
 (780) 778-5577
 Circulation 4,590

4,398 copies of an advertisement this size, delivered to every home & business in Whitecourt and Blue Ridge costs only \$39.95 + GST. Copies of the ADvisor are also left at area restaurants, bars, doctor's offices and more. Call us at 778-5577 to book your space for the April issue. The Whitecourt ADvisor is a locally owned and operated information, entertainment and advertising vehicle, affiliated with long-time Whitecourt business K & C Graphics. We are committed to publishing on a monthly basis.

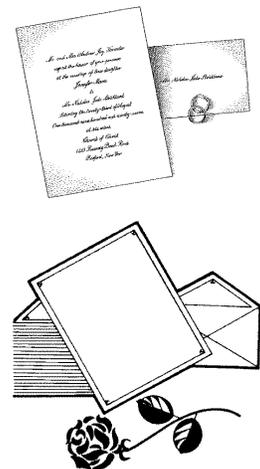


K & C Graphics Inc.
 4907 52 Avenue, Box 861
 Whitecourt, Alberta T7S 1N8
 Phone: (780) 778-5577
 Fax: (780) 778-6666
 E-mail: kcgraph@telusplanet.net

"Large Format Printing Available"

**Full Colour Customized Banners
 For All Your Special Occasions**

*Do you have a Wedding
 Coming Up?
 Do you know K & C
 Graphics offers a full
 range of printing services
 for Weddings?
 If you are planning for a
 Wedding, why not stop
 by and check out our
 new Bridal Catalogues?*



**Answer to Golf Safety Quiz
 on moving unconscious person
 on golf course:**

Safety Answer: No. Unless the subject is in immediate danger, it is best to wait for trained professionals.

Golfer's Answer: No. An immovable obstruction will allow you to move your ball two club strokes, should the downed golfer come into play.

**Gamblers
 Anonymous**

8:30 pm every Tuesday
 United Church
 5201 50 Street

**Parents Supporting
 Parents**

Drop by for a snack, support and more every Thursday from 7:30 p.m. to 8:30 p.m. at Kidstown, 4004 47 Street. Call the Family Community Liaison Program at 778-7205 or Joanne at 706-6206 for more details

Herbal Magic®

Systems International
Weight Management and Nutrition Centres

www.herbalmagic.ca

#2, 4911 51 Ave.
Plaza 51
Whitecourt
778-8000

"Herbal Magic is not an overnight weight loss. Permanent weight management needs to be learned and practiced."

lose up to 7 lbs. per week • no exercise required • safe, fast, easy • guaranteed results

Got an Extra Bulge or Two?
Shape Up and Slim Down Like Magic

Shed the winter weight
Get Ready for Spring!

All weight management programs :

15% Off

if paid in full
excludes product



before

after

Aisa lost 114 pounds!



after

before

Adale lost 22 lbs. & 4 dress sizes!

INVESTMENT WORKSHOP

Financial Education Series

A four week course is being offered for individual investors who want to learn more about setting investment goals and objectives.

This course will also discuss the types of investment choices often used by individuals to meet their financial and investment goals.

The workshop is \$10.00. Space is limited. Please call today.

- Wednesday Evenings
- 7:00 - 9:00 p.m.

Classes begin monthly

- March 3 - March 24
- April 7 - April 28
- May 5 - May 26

Held in Office
Call (780) 706-3305 to reserve a seat.

Randy Charko CFP
5023-50 Avenue, Unit 3
Whitecourt, AB T7S 1P6
(780) 706-3305
www.edwardjones.com
Member CIPF

Edward Jones
Serving Individual Investors



Randy Charko



25 Park Circle
1400 sq ft bi-level,
24 X 26 heated garage
3 + 2 bedrooms, 3 bathrooms
Prof. developed basement



11 Windfall
Sold in 8 days.



27 Davio
1999 Triple M Mobile Home
Great Shape
3 bedrooms 2-4pce bathrooms



50 Ravine Drive
Sold



Elva Roche
Realtor
Cell: 706-1502

LIST TODAY
EXIT
TOMORROW



EXIT REALTY RESULTS
780.779.0090